



NSA membership is a **SMART INVESTMENT** in your business! NSA is the **ONLY** association serving the needs of “**MAIN STREET**” **TAX** and **ACCOUNTING** **SMALL BUSINESS PROFESSIONALS**. NSA **PROTECTS YOUR PRACTICE** & helps you **BOOST PROFITABILITY!**

15 Reasons to Join NSA Today!

		NSA MEMBERS	NON-MEMBERS
1	CCH Tax Database Access a robust online tax database including code and regs!	FREE	Hundreds
2	2014 NSA Income & Fees Survey Compare your fees to the competition!	FREE	\$125
3	NSA Tax Help Desk Get expert answers to your federal tax questions!	5 FREE Each Year	Not available
4	Sample Tools, Forms & Client Communications Download sample engagement disclosure, client letters, and more from the NSA Resource Library.	FREE	No access
5	NSA Tax Talk Discussion Forum Subscription Got a tax, accounting or practice management question? Get answers any time, any day!	FREE	No access
6	Discounts on CPE Save on EA exam prep, 1040 training, Tax Forums, webinars, and live & self-study courses!	Up to 40% off	Full Price
7	NSA Peer Network Tap into and connect with practitioners from across the country.	FREE	No access
8	NSAlert and NSA MemberLink Legislative news and practice management tips delivered to your inbox each week!	FREE	Not available
9	NSA Practice Advisor and Main Street Practitioner Read cutting edge information, trends, and best practices, software reviews, research, resources, and more!	FREE	\$48
10	Tax Library Discounts Save on CCH publications, RIA, PPC, Quickfinder, and TheTaxBook!	Up to 30% off	Full Price
11	Insurance for Your Practice Competitive rates on liability, medical, disability, life & long term care.	Exclusive Access	Full Price
12	Discounts for your Business Save on marketing, technology, and practice management solutions.	Up to 30% off	Full Price
13	Find a Professional Profile Connects you to potential clients & members!	FREE	\$100
14	Advocates on Your Side NSA protects your interests and your right to practice.	NSA's Got Your Back & Listens to YOU	NSA Represents the Small Business Practitioner
15	NSA Membership Certificate Proudly display your handcrafted certificate.	PRICELESS	Not available

Standard Membership Term: ~~12 months~~

Your Membership Term: 15 months—3 Additional Month of Membership—FREE!

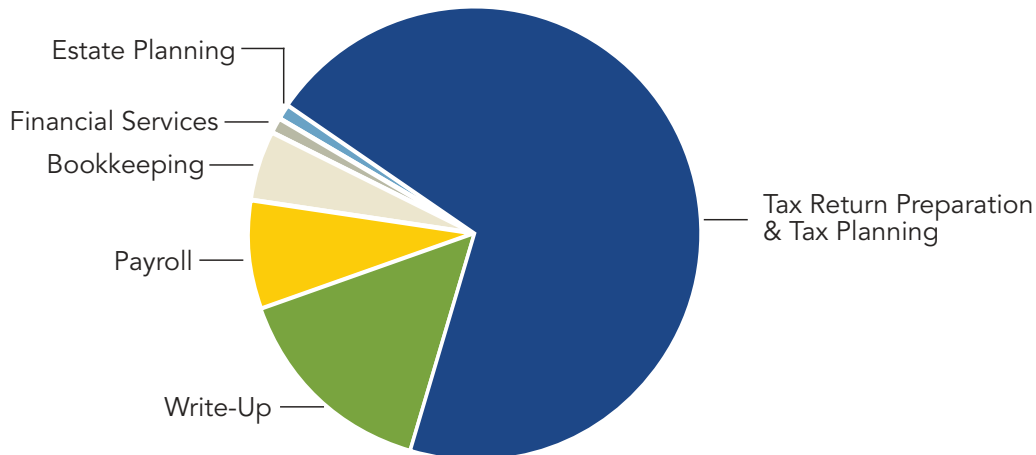
BONUS: Get a Free Quickfinder or a Free TheTaxBook Web Library Subscription!

BONUS: Get the latest fee data in time for tax season!

WHO JOINS NSA?

Tax Professionals & Accountants including CPAs,
Enrolled Agents, RTRPs and PTIN holders

NSA members' business mix includes taxes,
tax planning, accounting and more.



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NSA members are professionals in **every stage** of practice!

STARTING A
NEW PRACTICE



GROWING
A PRACTICE



MATURE
AND STABLE



CONSIDERING AN
EXIT STRATEGY



MAIN STREET PRACTITIONERS
WHO FACE THE SAME CHALLENGES
AND OPPORTUNITIES YOU DO!

“ I joined NSA and I felt like I’d come home. NSA was designed for me—the small practitioner. They are the most helpful, friendly, and knowledgeable people I have met in the profession.”

YOU'RE NOT ALONE...

NSA'S GOT YOUR BACK

We know with increased regulations, preparer penalties and big firm agendas, it gets more and more difficult to stay in compliance and keep costs down.

As an NSA member, you'll join a network of practitioners just like you who face the same challenges you do. You'll learn from each other, commiserate together, share ideas and insights and explore new opportunities.

You'll also get the tools and tips you need to save time, money and headaches, so you can spend more of your valuable time on billable hours and less on paperwork.

NSA constantly monitors developments at the IRS and serves as your eyes and ears inside the IRS. Through regular meetings with IRS officials, NSA works to influence IRS practice, procedure and operations to promote the interests of practitioners and your clients.

You can play a major role in this work by keeping NSA apprised of problems you experience in dealing with the IRS.

NSA is the leading organization protecting and enhancing the practice rights of small business accountants. At the federal level, NSA lobbies the U.S. Congress and federal agencies to support legislation to improve the tax code, lessen regulatory burdens and promote the interests of small practitioners and their clients.

At the state level, NSA works with our affiliated state organizations to promote and protect the use of earned credentials and to safeguard your right to pursue your chosen profession.

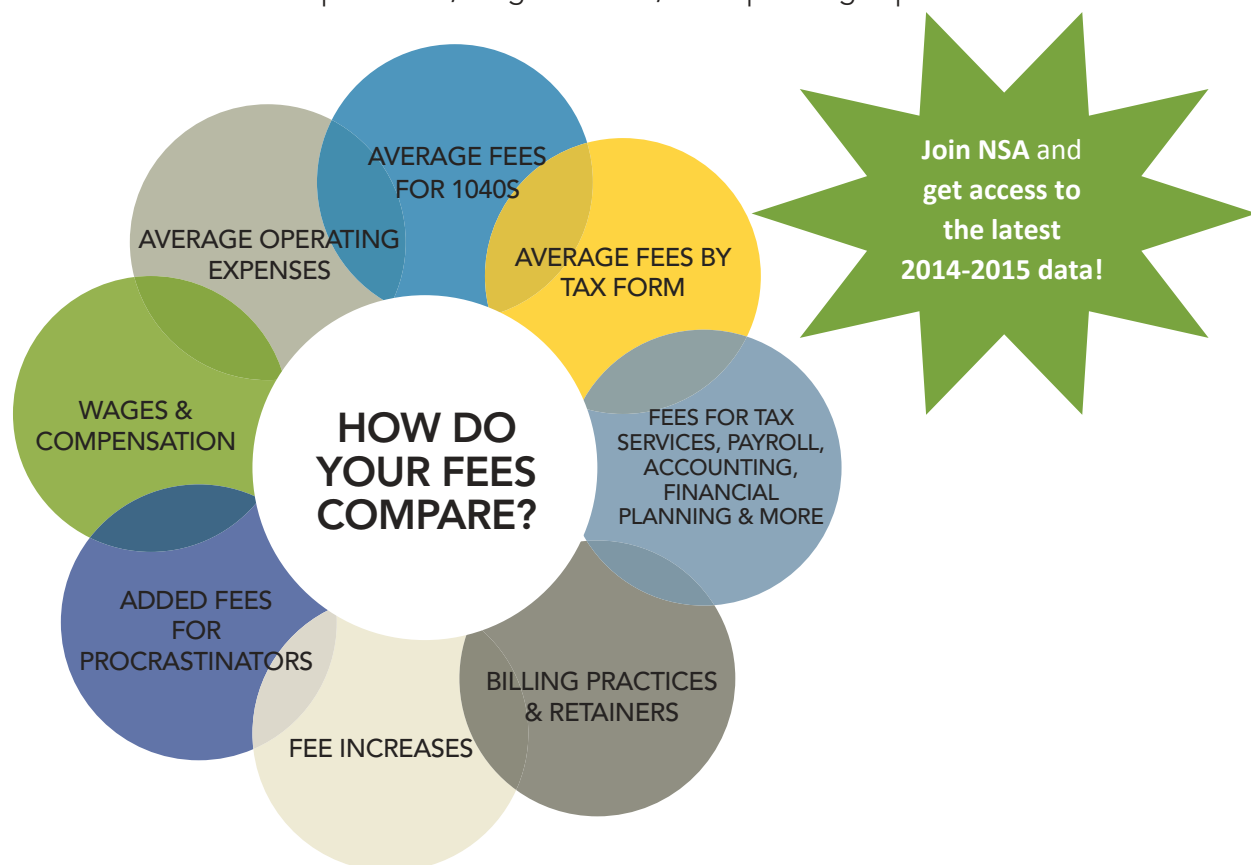


Join NSA! Go to www.nsacct.org
or call 800-966-6679 today!

“NSA is the **ONLY** association that comes through for me with the resources and information I need year after year.”

NSA INCOME AND FEES SURVEY

Get insider information on your competitors both locally and nationwide and see how your firm compares. The NSA Income & Fees Survey contains detailed information on fees charged for tax forms and various services, broken down by state, geographic region and practice size. It also includes information on salaries and compensation, fringe benefits, and operating expenses.



JOIN NSA & REAP THE REWARDS of Membership!

- **Get More Than \$700 in FREE MEMBER-ONLY BENEFITS YOU CAN USE RIGHT NOW...**
It Pays to Join NSA!
- **Got a Tax Question? Get FREE Tax Research**
Outstanding Tax Support All Year Round!
NSA Tax Help Desk, NSA Tax Talk, & CCH Tax Resources Answer Your Tax Questions!
- **Grow Your Bottom Line**
Small Firms Save Big Bucks! Boost Your Bottom Line with Time-Saving Solutions & Reduced Expenses
- **NSA Protects Your Right to Practice**
NSA Fights for the Rights of "Main Street" Practitioners!
- **Information-On-Demand**
NSA Delivers The Latest News, Tax Updates, Information, and Time Saving Tools!
- **Get Connected & Get Support**
NSA Connects You to Answers, Solutions, Ideas & a Vast Peer Support Network!

“NSA’s member benefits **helped me increase revenue** and **freed up my time** to focus on my clients.”

“Joining NSA was **one of the smartest business decisions** I’ve ever made. My NSA membership has **returned way more than TEN TIMES** my investment!”



The National Society of Accountants (NSA)
the Association for Main Street Tax & Accounting Professionals
NSA Membership Application

LIMITED TIME OFFER: 4 FREE BONUSES FOR JOINING NSA TODAY!

Bonus 1: Your Choice of a Free 2014 Tax Year 1040 or Small Business *Quickfinder* or a Free 1-Year Subscription to *TheTaxBook's Web Library*—Valued up to \$139!

Bonus 2: 15-Month NSA Membership—a \$49+ Value!

Bonus 3: FREE Access to NSA's New 2015 Income & Fees Survey—A \$150 Value!

Bonus 4: Free Subscription to CCH Daily Tax & Accounting News plus code and regs!

YES! I want to join NSA, the leading national association for accounting & tax professionals! Offer ends December 31, 2014!

Name _____

Mailing Address _____

City _____

State _____

Zip _____

Phone _____

Fax _____

Email _____

MEMBERSHIP CATEGORIES

ACTIVE MEMBER: Active Members are required to meet continuing education requirements, completing a minimum of 72 credit hours in each three-year reporting cycle, with a minimum of 16 credit hours in any one-year. Active Members must be in public practice and meet one of the following requirements. Check all applicable statements.

☐ I have a valid permit/license granted under state law for the public practice of accountancy and/or taxation:

☐ Public Accountant

License No./State _____

☐ Accounting Practitioner

License No./State _____

☐ Tax Permit/License

License No./State _____

☐ Certified Public Accountant

License No./State _____

☐ I am enrolled to practice before the IRS.

Enrollment # _____

☐ I passed the Registered Tax Return Preparer exam. RTRP # _____

☐ I am accredited by ACAT: ☐ ABA ☐ ATP ☐ ATA ☐ ARA

☐ I have an Associate, Baccalaureate or higher degree with at least 24 semester hours in accounting.

☐ I have 3+ years' experience in public accounting and/or taxation. Within 5 years of joining, I must meet at least one of the criteria for active membership outlined above.

ASSOCIATE MEMBER: Associate members, not eligible to vote or hold office, do not have a continuing education requirement.

☐ I am an owner, partner, or employee of an accounting and/or tax firm & do not meet Active Member requirements.

☐ I am employed in government, a financial institution, private sector business or a non-profit entity. My primary responsibilities are accounting and/or taxation.

Active & Associate Member Dues: \$199—Includes Your Free Quickfinder or TaxLibrary Subscription!

☐ Check in the amount of \$199 made payable to NSA ☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Account # _____

Exp. Date _____ Signature _____

Birth Year _____ PTIN #: _____ CTEC Member ID: _____

I hereby state that the above statements are correct. I further state that I will abide by the Constitution and Bylaws of the Society and will practice in strict conformity with the Code of Ethics and Rules of Professional Conduct adopted by the Society. (Go to www.nsacct.org or call NSA at 1-800-966-6679 for NSA's Code of Ethics.)

Applicant Signature _____ Date _____

Sponsor Signature _____ Sponsor Member ID# _____

4 EASY WAYS TO JOIN NSA AND GET YOUR FREE BONUSES—JUST IN TIME FOR TAX SEASON! Offer Ends 12/31

1 MAIL

NSA
1010 North Fairfax St
Alexandria, VA 22314

2 FAX

703-549-2984

3 PHONE

800-966-6679

4 WEB

www.nsacct.org

Select Your Free Gift

____ 1040 Quickfinder (QF104014G)

____ Small Business Quickfinder (QFSB14G)

____ TheTaxBook's Web Library (TBWL14G)



NSA members actively connect & engage in our professional membership community.

JOIN NSA AND YOU'LL:

CONNECT to other members for ideas, answers & solutions

CONNECT to information, tools, resources & savings

TAX TALK

All members are automatically subscribed to NSA's Tax Talk email discussion forum and idea exchange.



47,500+
messages

completely searchable by topic,
author and date



more than

8,200

new discussions
on hundreds of topics



replies to discussion

39,300+



55

average
number of
messages
per day

unique
authors

1,618



RESOURCE LIBRARY



total resources on **MemberConnect**

On practically every topic related to your practice.
Completely and easily searchable so you can find what you need fast!

2,225
and growing!

most
popular
searches &
downloads

engagement
letters

NSA tax organizer

client letters, tools
& communications

fees

marketing

practice
management

“The first thing I do every morning is check NSA Tax Talk. I love this forum. It is a wonderful **think tank and has saved me hours** of research.”

“NSA has a lot of **great resources** for a newbie like myself who is just starting out. The resource library **saves me a lot of time!**”